

# THE NEWBORN GUIDE

All you need to know, right here.

# THE DARLING FOLK PHOTOGRAPHY

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## THANK YOU!

Thanks so much for getting in touch with me and booking in your newborn photos, this is a very special gift, for not only yourself, but your little humans. In years to come, these memories are all they will have of you, and they will be forever cherished.

As a photographer, I adore capturing the raw, unabashed connection between families, particularly mothers and their children, embracing the essence of motherly love.

#### Why I can't wait to document your family

From stolen glances to cheeky kisses and big belly laughs, I'll be there documenting every heart felt moment (and all the fun bits). I'll even make sure to snap authentic moments that may've slipped by unnoticed - there're the best ones!

I'm not the sort of photographer that will ask you to look and smile at the camera. My style is about connection and authentic moments. I want you to really feel the love you have for your little ones when you look back on your gallery of images. I want your children to see just how much you love them.

Hand on heart, every ounce of my energy will go towards creating a gorgeous collection of images to forever memorialise your day. When you look through the photos memories will come to life and it'll be as though you're right there doing it all over again.



# HI, I'M EDEN

A creative soul with a love for romance.

I have always been creative minded and had a deep love for true connection between humans, the unabashed real type of connection. I believe, at the end of the day, these true moments, even the smallest ones, are what mean the most.

Having children is full of bitter sweet moments, they grow in the blink of an eye. This is the last time they will be this little. Tomorrow they will be the slightest bit bigger, without you even noticing. I get to stop time and hand memories onto you to be remembered forever.



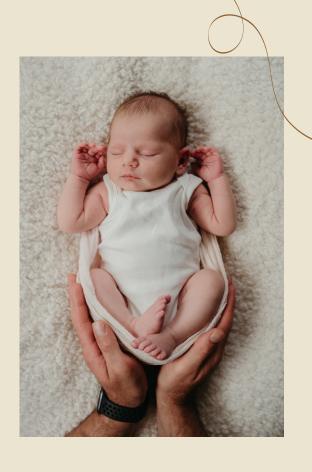


#### KIND WORDS

I had a real block around photos but as I followed you along on Instagram I could see that you were able to capture something really beautiful in each person - you have a knack for getting literally everyone to look radiant & making the most of that golden light! And there's a genuine art to your photography that I just couldn't get from what I saw in others' family photos.

Initially I thought; if I get one good shot in the gallery I'm satisfied enough with to put on the wall then: Great! But we have so many we're struggling to choose!! Eden you have a natural, soft manner and intuitive way of making us feel comfortable and at ease. We can't thank you enough

THE DARLING FOLK
PHOTOGRAPHY





# OUR JOURNEY STARTS HERE

each experience includes unlimited correspondence leading up to your session.





How many professionally taken photos do you and your family have, ones that you really love and can fill your home with?

A newborn session is a chance for us to capture some really beautiful photos of one of the most precious times in your lives. This time goes so quickly, trust me. You want to make sure its documented.

If you're a little camera-shy, remember I will prompt and gently pose you, your entire session. There's no need to be anxious or nervous, I've got you.

I promise that we'll have a lot of fun while we're at it.



### SESSION INCLUSIONS

Tailored just for you and your family



#### SESSION FEE INCLUSIONS

- + 1.5 Hour Shoot
  In your chosen location
- + Preparation and planning
  Unlimited correspondence leading up to your session
- + Styling and Advice let me help you pick the perfect outfits
- + Client Wardrobe Access wear any of my beautiful gowns

### IMAGE COLLECTION PACKAGES

DIAMOND	SAPPHIRE	RUBY
+ All digital images 80+ images from your gallery	+ 20 images Choose your favourite 20 images	+ 10 images Choose your favourite 20 images
+ High resolution photos  print your favourite memories	+ High resolution photos  print your favourite memories	+ High resolution photos  print your favourite memories
+ Low resolution images perfect for sharing on social media	+ Low resolution images  perfect for sharing on social media	+ Low resolution images  perfect for sharing on social media
+ Online slide show & gallery spread the love with friends and family	+ Online slide show & gallery spread the love with friends and family	+ Online slide show & gallery spread the love with friends and fami
+ 24 hour sneak peeks 3 - 5 images delivered to your inbox to get you excited		
	option to upgrade images if you cant decide	option to upgrade images if you cant decide
\$700	\$600	\$500

Price and Information Guide

## THE PROCESS AND HOW IT ALL WORKS

Keeping it easy-peasy and stress-free, just for you

01.

Let's chat

We'll chat about your dreams and visions, and how we can make it all work. O2.

Lock it in

Yay! We'll finalise your session fee and sign the dotted lines to secure your booking. You'll complete a questionnaire that'll help me to get the next steps organised. 03

Nail the details

From scouting shoot locations to finessing outfits, we'll keep in touch. I'm always just an email or phone call away! 04

The Session

I'll show up excited and ready to shoot your session - without missing a beat. Relax and have FUN!

05.

Sneak peek

If you have purchased the Diamond package, you will receive some sneak peek images to get you excited. 06.

You've Got Mail

Grab some wine and get cosy because here's the final unveiling. Hop online to view your slide show and gallery. 07

Image Selection

You pick which package you are wanting if you havent already. Now you can dowload your beautiful memories to cherish forever.

THE DARLING FOLK PHOTOGRAPHY



### THE DARLING FOLK PHOTOGRAPHY

Oh my god Eden I have no words not only did you capture our little Honey so beautifully but you captured the essence of our family so perfectly I feel so so incredibly lucky we found you to save this precious time for us in photos.

Truly from the bottom of my heart, thank you



"I just looked through my photos and I'm in love with the whole gallery. I can't thank you enough for the special moments you have captured, you are so talented at what you do."

Jaimie

"OMG they are absolutely wonderful! You are so bloody talented. Thank you so much for capturing this special time in our lives."



Eden is so talented and makes you feel so comfortable in front of the camera we couldn't be happier with the results of our beautiful photos

Thank you for those beautiful photos. We're glad you captured so many incredible shots. We loved every picture and are grateful for your work. Aaron and I are so impressed with you and your professional skills. You captured every critical moment on on camera We are looking forward to booking you for future events

# **OPTIONAL EXTRAS**

It's your day, so you can call the shots.

#### 01. Prints and Albums

I will send you out a pricing guide for fine art prints and albums that will last a lifetime and longer.

#### o2. Travel

Travel is charged at \$75 per trip to Warrnambool, Hamilton and Port Fairy. Contact me for a petrsonalised travel quote.

#### 03. Rush Fee

If you need your gallery back extra quickly. No dramas at all. I can have it to you in a few days for an extra \$150 rush fee.





# FAQ



#### Where are you based?

I'm based in Portland, Victoria, but I travel all over the place.

#### Do you photograph out of Portland?

i travel to surrounding towns often, so yes absolutely. Chat to me about where and when and I can send you a travel quote.

#### When do I pick a package?

You can pick before your session, or after gallery delivery. This way there's absolutely no obligation. I am confidant you will love all your images, but if your anxious about how many to choose, theres no rush. You can do this when you open your gallery.

#### How long do I have to choose my image collection

You have 3 days to choose. Once you have decided, I'll send through an invoice and the gallery will open to download once paid.

#### How many photos will I receive

A full session has anywhere between 8O-15O images. Depending on where we went, what activities we did while at the session.

#### How will I receive my photos?

If you have chosen the diamond package, I will send you a handful of sneak peeks to your email. If not you will recieve tyour full gallery in 2-3 weeks post your session.

#### How long will it take to receive our photos?

It will take roughly 2 to 3 weeks to receive your photos. I put a lot of love and care into perfecting each image, which is why it'll take me a little bit more time to deliver your final images. If you'd like your photos sooner, please ask me about the rush fee.

#### We don't want our photos on social media

If you are uncomfortable with your photos being shared on my social media platforms, I will respect that. I always ask in the questionnaire, pre shoot.

#### What happens if disaster strikes?

Sometimes things happen out of our control. If so I will be sure to find you another date. Sometimes this will include a reschedule fee.







#### Do you have a payment plan?

Yes, we can organise to split your payments into four installments. Just let me know if this would suit you.

#### Can I print my photos?

Of course, I'd love for you to print your favourite photos! You can easily order photos prints through your online gallery or use a printer of your choice.

#### What if I have to cancel or move my booking?

Life is complicated and the unexpected is to be expected. The deposit is non refundable as this helps to protect my business due to turning away all other booking for your date. I hope you understand that deposit is insurance for my business to stay afloat in the event of a cancellation.

#### Do you have any vendors you recommend?

Yes, from years of experience in the photography industry I have come to work with some of the top vendors. I will send a list of some of the stand out vendors.

If you would like a specific recommendations, just reach out and I'm sure I will have some suggestions I can send you.

Price and Information Guide

### HOW TO BOOK

#### HERE'S HOW YOU CAN LOCK ME IN FOR MEMORIES THAT WILL LAST A LIFETIME

#### Let's Get This Party Started!

Ready to make this official? Woohoo!

Please email me at thedarlingfolk@gmail.com with your chosen package a date. A 25% deposit fee will then be issued to secure your date. Once that's locked and loaded, I'll send you a questionnaire to organise our next steps.

#### WANT TO CHAT FURTHER?

#### Let's organise a catch up

Send me an email and we will organise a catch-up. We can do this in person or over Zoom. During our catch up you can ask as many questions as you'd like and get a feel for what it'll be like working together. A bit like a blind date, think of this as your chance to suss me out.

#### Your happiness is my happiness

There is zero obligation to book during our catch up, so no pressure whatsoever. I want you to feel IOO% comfortable and confident in your booking once we've hashed out all the details. If you're in, I'm in!

Please note that I do book out pretty far in advance, so it's best to get in touch with me sooner rather than later, to avoid any disappointment.

I look forward to meeting you soon. x



# FAMILY GUIDE

Our journey's just starting.

Ready to discover the magic that awaits?

Get in touch

thedarlingfolk@gmail.com

Stay in the loop

@thedarlingfolk
thedarlingfolk.com